

Toucan's Savings Guarantee

Toucan's Integrated Print Solutions guarantees that your company will save money on your total print procurement. Savings will be achieved through both hard dollar print costs and soft dollar print costs. Hard dollar print costs are defined as costs that you pay for the creation and printing of the form. Hard dollar costs would include the cost of the form, freight, artwork and design costs.

Soft dollar print costs are costs associated with the enterprise wide procurement, use and distribution of printed material. Soft dollar costs would include the personnel costs associated with the management, purchasing, warehousing and usage of print material; inventory financing (carrying) costs, warehousing and storage costs, rush fees, and costs associated with poorly designed and or obsolete forms.

Toucan's Integrated Print Solutions specialist will perform a free, comprehensive review of your print procurement system. You can save 30 percent-or more- of the total of your hard and soft dollar print costs. For qualified accounts, Toucan guarantees a minimum savings of at least 10% of your hard dollar printing costs upon signing up to the program.

Studies have shown that the savings potential for soft dollar costs exceed that of hard dollar costs. Toucan guarantees that price increases in subsequent time periods will not exceed documented price increases for raw materials for the time period in question.